

GAFFFF SORRISO 2026

Official Schedule

15+ panels and 100+ speakers over 4 days of the event

JULY 23RD

JULY 24TH

JULY 25TH

JULY 26TH

** Notice: the event schedule is subject to change without prior notice.*

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Thursday, July 23rd

8 a.m. FAIR Gates and Fair Opening

8:30 a.m. AGROLIGADAS STAGE Agroligadas Circuit Project: Feijão and Boizinho

9 a.m. FORUM STAGE Opening Ceremony

SPEAKERS

- Alei Fernandes — Prefeito, Prefeitura de Sorriso, Sorriso, Brasil
- Paulo Lucion — Presidente de Honra, GAFFFF Sorriso, Sorriso, Brasil
- Plinio Nastari — Presidente, DATAGRO, São Paulo, Brasil
- André Luiz Spinelli Schelini — Diretor Técnico, Sebrae Mato Grosso, Cuiabá, Brasil
- Douglas Paranyha — Coordenador do Polo de Referência Nacional em Agronegócio, SEBRAE, Goiânia, Brasil
- Edson Paulino de Oliveira — Superintendente Federal de Agricultura e Pecuária (SFA), representando o MAPA, Cuiabá, Brasil
- Max Russi (Convidado) — Deputado Estadual, Câmara dos Deputados e Presidente, Assembleia Legislativa de Mato Grosso, Cuiabá, Brasil
- Mayran Beckman Benício — Secretária, SEDEC-MT e Presidente Interina, Invest MT, Cuiabá, Brasil
- Otaviano Pivetta (Convidado) — Governador, Governo do Estado do Mato Grosso, Cuiabá, Brasil

10 a.m. FORUM STAGE PANEL 1: Diversification, Innovation and Competitiveness of Agribusiness — Opportunities and Challenges

MODERATOR Manoel Mário de Souza Barros — Presidente, Academia Latino-Americana do Agro (ALAGRO), Belo Horizonte, Brasil

SPEAKERS

- Ignacio Benavides — Diretor, Peterson & Control Union, São Paulo, Brasil
- José Orive — Diretor Executivo, International Sugar Organization (ISO), Londres, Reino Unido
- Roberto Rodrigues — Ex-Ministro da Agricultura, Professor Emérito e Coordenador do Centro de Agronegócios, FGV Agro, São Paulo, Brasil

10 a.m. SENAR STAGE Fish Showcase

10:30 a.m. SEMENTES STAGE Leadership in Times of Digital Transformation: Guiding People Through Innovation

Prof. Dr. Kaminsky Mello Cholodovskis — Diretor, FACES, Sorriso, Brasil

10:30 a.m. AGROLIGADAS STAGE Music & Agro: Rayara Faleiro

11 a.m. FAIR Fire Arena Opening

11 a.m. FORUM STAGE PANEL 2: Geopolitics Affecting the Global Grain Market

MODERATOR Guilherme Bastos — Coordenador, GV Agro, São Paulo, Brasil

SPEAKERS

- Federico Zerboni — Presidente, Maizar, Buenos Aires, Argentina
- Flávio Roberto de França Jr. — Líder de Pesquisa de Grãos, DATAGRO, São Paulo, Brasil
- Paulo Bertolini — Presidente, ABRAMILHO, Castro, Brasil

11:15 a.m. SOLOS & PLANTAS STAGE Fertilizers: How to Identify Adulteration Before It Hurts Your Productivity

Me. Tales Santos — Engenheiro Agrônomo e Analista, Laboratório Solos & Plantas, Sorriso, Brasil

11:30 a.m. SEMENTES STAGE Rural Credit in the Data Era: Technology, Risk and Security in Loan Approval

Dra. Laís de Quevedo Canez Sipmann — Presidente da Comissão de Agronegócio, OAB, Sorriso, Brasil

11:30 a.m. VIP ARENA VIP Arena Opening

11:30 a.m. VIP RESTAURANT VIP Restaurant Opening

12 p.m. FORUM STAGE Mato Grosso Institute for Autism Support (IMAPA)

12:30 p.m. SEMENTES STAGE The Field Is Changing — Are You? Training the New Generation of Agronomists

Me. Thyago Lima da Silva — Coordenador do Curso de Agronomia, FACES, Sorriso, Brasil

1 p.m. AGROLIGADAS STAGE Agribusiness That Gets Ahead: Innovation, Management and Security to Grow

Luana Santos Lopes — Advogada de Direito Ambiental, Sorriso, Brasil

2 p.m. FORUM STAGE

PANEL 3: Infrastructure and Competitiveness — Logistics Corridors, Private Partnerships and the Future of Agricultural Transport

MODERATOR Luiz Antonio Pagot — Economista, Consultor de Logística, Perotto & Pagot, e Ex-Diretor Geral, DNIT, Cuiabá, Brasil

SPEAKERS

- Cidinho Santos — Ex-Senador, Senado Federal, e Presidente do Conselho Administrativo, Nova Rota do Oeste, Cuiabá, Brasil
- Guilherme Quintela — Presidente e CEO, Estação da Luz Participações (EDLP), São Paulo, Brasil
- Décio Amaral — CEO, Hidrovias do Brasil, São Paulo, Brasil
- Lucas Costa Beber — Presidente, Aprosoja MT, Nova Mutum, Brasil

2 p.m. SEMENTES STAGE Ballet and Jazz Performance by the City of Sorriso

2 p.m. AGROLIGADAS STAGE Agroligadas Circuit Project: Feijão and Boizinho

2:10 p.m. SENAR STAGE Booth Interaction

3 p.m. FORUM STAGE **PANEL 4: Credit and Financing for Agribusiness — Brazil and International Models**

MODERATOR Ingo Kalder — Sócio, DATAGRO Financeira, São Paulo, Brasil

SPEAKERS

- Guilherme Cunha — Sócio-Fundador e CEO, Ceres Investimentos, Uberaba, Brasil
- Mauro Arnaud de Queiros Mattoso — Chefe de Departamento, Complexo Agroalimentar e Biocombustíveis (BNDES), São Paulo, Brasil
- Renato Buranello — Sócio, VBSO Advogados, e Presidente, IBDA, São Paulo, Brasil

3 p.m. SEMENTES STAGE **Nematodes in Focus: Sustainability and Innovation in the Field**

MODERATOR T.B.N.

SPEAKERS

- T.B.N.

3 p.m. SENAR STAGE **From Grain to Value: How Innovation Is Redefining the Corn Chain**

Erika Segóvia — Gerente, AgriHub – Sistema Famato, Cuiabá, Brasil

3:30 p.m. AGROLIGADAS STAGE **Women Who Build the Future: Technology, Innovation and New Careers in Agribusiness**

Fernando Bayer — Representante da Flowin, Sorriso, Brasil

4 p.m. FORUM STAGE **PANEL 5: Economic Scenarios and Projected Fuel Demand in Brazil**

MODERATOR Plínio Nastari — Presidente, DATAGRO, São Paulo, Brasil

SPEAKERS

- Amaury Pekelman — Presidente Executivo, União Nacional do Etanol de Milho (UNEM), Cuiabá, Brasil
- Daniel Furlan Amaral — Diretor de Economia e Assuntos Regulatórios, ABIOVE, São Paulo, Brasil
- Eduardo Menezes Mota — Diretor de Relações Institucionais, FS Fueling Sustainability, São Paulo, Brasil
- Jerônimo Goergen — Presidente, APROBIO, São Paulo, Brasil

4 p.m. SEMENTES STAGE **Marching Band and Choir Groups Performance by the City of Sorriso**

4 p.m. SOLOS & PLANTAS STAGE **Soil: Why You Can No Longer Farm Without Information, Especially in Years of High Costs**

Me. Renato Alves Filho — CEO e Fundador, Laboratório Solos & Plantas, Sorriso, Brasil

4 p.m. SENAR STAGE **ApexBrasil: Building Strategies for the Internationalization of Mato Grosso Products**

Jurandy Campos Junior — Representante Regional, ApexBrasil, Cuiabá, Brasil

5 p.m. VIP RESTAURANT **VIP Restaurant Closing**

5 p.m. VIP ARENA **VIP Arena Closing**

5 p.m. FORUM STAGE **Closing of Talks**

5 p.m. SEMENTES STAGE **Seeds Stage Closing**

5 p.m. FAIR **Fair Closing**

6 p.m. GATES **Gates Closing**

7 p.m. FAIR **Fire Arena Closing**

Friday, July 24th

8 a.m. FAIR Gates and Fair Opening

8 a.m. AGROLIGADAS STAGE Agroligadas Circuit Project: Feijão and Boizinho

9 a.m. FORUM STAGE PANEL 6: The Technological Revolution in the Field

MODERATOR Sérgio Bortolozzo — Presidente, Sociedade Rural Brasileira (SRB), São Paulo, Brasil

SPEAKERS

- Carlos Nazareth Marins — Diretor, Instituto Nacional de Telecomunicações (INATEL), Santa Rita do Sapucaí, Brasil
- Hélio Moraes — Sócio, PK Advogados, São Paulo, Brasil
- Marcos Landell — Diretor Geral, Instituto Agrônomo de Campinas (IAC), Ribeirão Preto, Brasil

9:30 a.m. SEMENTES STAGE Human Skills AI Can't Replace: If AI Calculates Faster Than Us, What Makes Us Irreplaceable?

Prof. Dr. Kaminsky Mello Cholodovskis — Diretor, FACES, Sorriso, Brasil

10 a.m. FORUM STAGE PANEL 7: Productivity and Efficiency in Modern Agriculture

MODERATOR Roseli Muniz Giachini — Produtora Rural, Doutora em Agricultura Tropical, UFMT, Claudia, Brasil

SPEAKERS

- Irene González — Presidente, Red de Innovación Sostenible, Madri, Espanha
- Orcival Gouveia Guimarães — Diretor Presidente, AMPA, Cuiabá, Brasil
- Bruno Fernando Mendonça Callegaro — Pesquisador, Jacto, Pompeia, Brasil

10 a.m. SENAR STAGE Pork Showcase

10:30 a.m. SEMENTES STAGE From the Field to Carbon Credit

SPEAKERS

- Lucas Leffer — Diretor Administrativo e Fundador, EMISFERA AGRO, Sorriso, Brasil
- Marianitha Duarte — Diretora Técnica, EMISFERA AGRO, Sorriso, Brasil

10:30 a.m. AGROLIGADAS STAGE Agroligadas: Communication, Connections and Value for the Agribusiness of the Future

SPEAKERS

- Geni Schenkel — Presidente, Agroligadas, Mato Grosso, Brasil
- Melina Pretto — Especialista em comunicação estratégica e posicionamento institucional, Sorriso, Brasil
- Melissa Freitas Xavier — Diretora de comunicação, Movimento Agroligadas, Cuiabá, Brasil

11 a.m. FORUM STAGE PANEL 8: Production and Sustainability — The New Balance

MODERATOR Cleiton Gauer — Diretor Superintendente, IMEA, Cuiabá, Brasil

SPEAKERS

- Flávio Jesus Wruck — Pesquisador e Chefe-Adjunto de Transferência de Tecnologia, Embrapa Agrossilvipastoril, Sinop, Brasil
- Gustavo Paredes — Diretor Executivo, Red de Innovación Sostenible, Madri, Espanha
- José de Barros França Neto — Pesquisador, Embrapa Soja, Londrina, Brasil
- Luiz Pedro Bier — Vice-Presidente, Aprosoja MT, Cuiabá, Brasil

11 a.m. SOLOS & PLANTAS STAGE Nematodes: Why You Should Worry Before They Reduce Your Crop's Productive Potential

Me. Maria Claudia Miyake — Responsável técnica de Sementes e Nematologia, Laboratório Solos & Plantas, Sorriso, Brasil

11 a.m. FAIR Fire Arena Opening

11:30 a.m. SEMENTES STAGE Business 5.0: How to Compete in an AI World

Marcelo Alexandre Ferreira — Consultor Financeiro, ACES, Sorriso, Brasil

11:30 a.m. VIP ARENA VIP Arena Opening

11:30 a.m. VIP RESTAURANT VIP Restaurant Opening

12:30 p.m. SEMENTES STAGE Data-Driven Agribusiness: Technology, Predictability and Decision-Making in Modern Agribusiness

Gonçalo Melo — CEO, Zero X Desenvolvimento, Sorriso, Brasil

2 p.m. FORUM STAGE PANEL 9: Integration of Production Chains and Sustainability

MODERATOR Lucíola Alves Magalhães — Chefe Adjunta de Pesquisa e Desenvolvimento, Embrapa Territorial, Campinas, Brasil

SPEAKERS

- Douglas Paranyha — Coordenador do Polo de Referência Nacional em Agronegócio, SEBRAE, Goiânia, Brasil
- Francisco de Assis Medeiros — Presidente, Associação Brasileira da Piscicultura (Peixe BR), Jaciara, Brasil
- Felipe Lúcio — Líder do Portfólio de Milho e Sorgo, Corteva Agriscience, São Paulo, Brasil
- Sérgio Farias — Presidente, Confederação Brasileira de Apicultura (CBA), Brasília, Brasil

2 p.m. SEMENTES STAGE Rodrigo Viola & Vinicius Performance by the City of Sorriso

2 p.m. AGROLIGADAS STAGE Agroligadas Circuit Project: Feijão and Boizinho

2:10 p.m. SENAR STAGE Booth Interaction

3 p.m.

FORUM STAGE

PANEL 10: Energy in the Field and Rural Infrastructure

MODERATOR Newton Duarte — Presidente, COGEN, São Paulo, Brasil

SPEAKERS

- Leonardo Soares — Gerente Senior, AI of Things, Vivo, Santos, Brasil
- Jozilene Soares Camargo — Gerente Regional de Vendas Tecnologia, Telecom e Agronegócio, Claro, Caxias do Sul, Brasil

3 p.m.

SEMENTES STAGE

The Farm That Increased Productivity but Profit Didn't Keep Up!

SPEAKERS

- Adriane Steinmetz Nelli — Agricultora, Raccolto Gestão, Mineiros, Brasil
- Claudinei Costa — Contador e empresário, Costa Assessoria Contábil, Nova Mutum, Brasil
- Gino Mazarin Migotto — Empresário e consultor, Raccolto Gestão, Nova Mutum, Brasil
- Giovani Fernando Zanotti — Sócio e Assessor de Investimentos, SVN Investimentos, Cuiabá, Brasil
- Maitê Santos Benevides — Diretora Jurídica, Escritório Lima e Benevides Advogados Associados, Nova Mutum, Brasil
- Rodolpho Mendanha Nelli — Fundador, Raccolto Gestão e Navelli, Cuiabá, Brasil
- Renata Leme Migotto — Empresária, Raccolto Gestão, Nova Mutum, Brasil
- Wallison Lima — Diretor Executivo, Escritório Lima e Benevides Advogados Associados, Nova Mutum, Brasil

3 p.m.

SEMAR STAGE

Soybeans: Market, Climate and Profitability in the Field

Daniel Felipe Marra e Rosa — Assessor Técnico, Agramilho, Brasília, Brasil

4 p.m.

FORUM STAGE

PANEL 11: Cooperativism and Productive Integration

MODERATOR Daniel Felipe Marra e Rosa — Assessor Técnico, Agramilho, Brasília, Brasil

SPEAKERS

- Dra. Samantha Ribeiro Meyer-Pflug Marques — Presidente, Academia Internacional de Direito e Economia, São Paulo, Brasil
- Estenio Carvalho Faria — Diretor, ACEMAT, Lucas do Rio Verde, Brasil
- Frederico Azevedo e Silva — Superintendente, SESCOOP/MT, Sistema OCB/MT, Cuiabá, Brasil

4 p.m.

SEMENTES STAGE

Gaúcho Traditions Center: Internada Mirim e Juvenil and Chula, by the City of Sorriso

4 p.m.

SEMAR STAGE

The Future of Livestock Farming in Mato Grosso: Market, Carbon, Sustainability and Crop-Livestock Integration

Marcos Carvalho — Analista de Pecuária, FAMATO, Cuiabá, Brasil

4 p.m.

AGROLIGADAS STAGE

Communication and Women's Participation in Politics

SPEAKERS

- Cristiane Santos — Sócia fundadora, CS Group, Sorriso, Brasil
- Daniela Marsola — Secretária Adjunta, Prefeitura Municipal de Sorriso, Sorriso, Brasil
- Mara Fernandes — Primeira Dama de Sorriso e Secretária da Mulher e da Família, Sorriso, Brasil

4 p.m.

SOLOS & PLANTAS STAGE

Seeds: Your Seeds Have Arrived. What to Check Before Planting?

José de Barros França Neto — Pesquisador, Embrapa Soja, Londrina, Brasil

5 p.m.

VIP RESTAURANT

VIP Restaurant Closing

5 p.m.

VIP ARENA

VIP Arena Closing

5 p.m.

SEMENTES STAGE

Seeds Stage Closing

5 p.m.

FAIR

Fair Closing

5 p.m.

FORUM STAGE

Closing of Talks

6 p.m.

GATES

Gates Closing

7 p.m.

FAIR

Fire Arena Closing

Saturday, July 25th

8 a.m.	FAIR Gates and Fair Opening
8 a.m.	AGROLIGADAS STAGE Opportunities and the Future in Agribusiness SPEAKERS - Graciele Poleto — Eng. Agrônoma (UFRRJ), Mestre em Produção Vegetal (UFGD), Representante comercial BaryGen Sementes e Genética, Sorriso, Brasil - Rodrigo Materazzi — Profissional ligado ao agronegócio, Sorriso, Brasil
8:10 a.m.	SENAR STAGE The Invisible Also Produces Stéfani Anção — Produtora Rural, Especialista em Gestão de Pessoas e Fundadora, Associação Damas Da Terra, Nova Mutum, Brasil
8:30 a.m.	VIP RESTAURANT Guest Event: Agro Mayors
9 a.m.	SENAR STAGE Launch of the Women in Agribusiness Event
9 a.m.	FORUM STAGE PANEL 12: Carbon Neutrality in Agribusiness — Pathways to 2030 and 2050 MODERATOR Valmir Barbosa — Consultor e Especialista Agrícola Sênior, DATAGRO Alta Performance, Ribeirão Preto, Brasil SPEAKERS - José Renato da Costa Alberto — Diretor Científico, DATAGROSAT, São Paulo, Brasil - João Pedro Maia — Gerente de Agronomia, Net Zero, Belo Horizonte, Brasil - Odair Rodrigues — Fundador, B4 Capital, São Paulo, Brasil
9:30 a.m.	SEMENTES STAGE The Silent Revolution Happening on Farms: How Data, Connectivity and Artificial Intelligence Are Transforming Farm Management Ma. Ana Paula Zaiatz — Fundadora, AZ Consultoria Digital, Sinop, Brasil
9:30 a.m.	PREFEITOS DO AGRO STAGE Agro Mayors Opening
9:30 a.m.	GATE 1 Expected Arrival of the Cavalcade
9:45 a.m.	VIP RESTAURANT Expected Second Stop of the Cavalcade
9:50 a.m.	SENAR STAGE Reveal of the Grain Contest Winner
10 a.m.	FORUM STAGE PANEL 13: Women Who Transform Agribusiness MODERATOR Cristiane Santos — Sócia fundadora, CS Group, Sorriso, Brasil SPEAKERS - Andressa Biata — Pecuarista, Empresária do Agro, Criadora de Conteúdo, Voz feminina no Agronegócio, Instituto de Pesquisa e Marketing DataVip, Costa Rica, Brasil - Cristiane Steinmetz — Agricultora, Advogada e Idealizadora da Rede União das Mulheres do Agro (UMA), Goiânia, Brasil - Teresa Vendramini — Pecuarista, Primeira Mulher a Presidir a SRB, Membro do Conselho Consultivo B20, São Paulo, Brasil
10 a.m.	PREFEITOS DO AGRO STAGE From Sorriso to the World MODERATOR Luiz Felipe Nastari — Diretor, DATAGRO, São Paulo, Brasil SPEAKERS Alei Fernandes — Prefeito, Prefeitura de Sorriso, Sorriso, Brasil
10:30 a.m.	SEMENTES STAGE Yesterday's Agribusiness Won't Survive Tomorrow: The Technological Revolution Redesigning the Field Paulo Zanatta — Docente, FACES, Sorriso, Brasil
10:30 a.m.	AGROLIGADAS STAGE Behaviors That Cultivate Results Deyse Rufino — Especialista em Desenvolvimento Humano, Sorriso, Brasil
10:30 a.m.	PREFEITOS DO AGRO STAGE Invest MT: Investment and State Development Opportunities MODERATOR Luiz Felipe Nastari — Diretor, DATAGRO, São Paulo, Brasil SPEAKERS Mayran Beckman Benício — Secretária, SEDEC-MT e Presidente Interina, Invest MT, Cuiabá, Brasil
11 a.m.	FORUM STAGE PANEL 14: Reclaiming the Narrative in Favor of Agribusiness Worldwide MODERATOR Juliana Rosa — Jornalista, Grupo Bandeirantes de Comunicação, São Paulo, Brasil SPEAKERS - José Luiz Tejon — Sócio Diretor, Biomarketing, São Paulo, Brasil - Ricardo Nicodemos — Presidente, ABMRA, São Paulo, Brasil - Márcia Esteves — Sócia-Fundadora, A.GRO, e Presidente, ABAP, São Paulo, Brasil
11 a.m.	FAIR Fire Arena Opening
11 a.m.	SENAR STAGE Beef Cattle Showcase

11 a.m.

PREFEITOS DO AGRO STAGE

Tax Reform: Impacts and Opportunities for Agribusiness Municipalities

MODERATOR Luiz Felipe Nastari — Diretor, DATAGRO, São Paulo, Brasil

SPEAKERS

- Gelson Severo — Diretor do Setor Público - CPSO, ROIT, Curitiba, Brasil

11:30 a.m.

SEMENTES STAGE

The Challenges of Education in Agribusiness: From Education Law to Rural Credit Management

Fernando Mascarello — Coordenador do Curso de Direito, FACES, Sorriso, Brasil

11:30 a.m.

AGROLIGADAS STAGE

Women Who Move Business: Strategy, Management and Future Vision in Agribusiness

SPEAKERS

- Andressa Biata — Pecuarista, Empresária do Agro, Criadora de Conteúdo, Instituto de Pesquisa e Marketing DataVip, Costa Rica, Brasil
- Cristiane Santos — Sócia fundadora, CS Group, Sorriso, Brasil
- Cristiane Steinmetz — Agricultora, Advogada e Idealizadora da UMA, Goiânia, Brasil

11:30 a.m.

VIP ARENA

VIP Arena Opening

11:30 a.m.

VIP RESTAURANT

VIP Restaurant Opening

12:30 p.m.

SEMENTES STAGE

How Technology Is Transforming Autism Care and What It Teaches Us About the Future of All Professions

Thais Nogueira — Psicóloga e Diretora, Clínica da Ararazú, Sorriso, Brasil

2 p.m.

FORUM STAGE

PANEL 15: State Housing Program

MODERATOR Alei Fernandes — Prefeito, Prefeitura de Sorriso, Sorriso, Brasil

SPEAKERS

- Alfredo Eduardo dos Santos — Secretário Nacional de Habitação, Ministério do Desenvolvimento Regional, Brasília, Brasil
- Hemerson Lourenço Máximo (Convidado) — Presidente, Associação Mato-Grossense dos Municípios (AMM), Colíder, Brasil
- Otaviano Pivetta (Convidado) — Governador, Mato Grosso, Cuiabá, Brasil
- Silvio Rangel — Presidente, FIENT, Cuiabá, Brasil
- Wener Santos — Diretor-Presidente, MT Participações e Projetos (MT Par), Cuiabá, Brasil

2 p.m.

SEMENTES STAGE

Capoeira Performance: Nagô, Canto do Sabiá and Canaã, by the City of Sorriso

2 p.m.

AGROLIGADAS STAGE

Tax Reform and Estate Planning in Agribusiness: How to Protect Family Wealth, Preserve Legacy and Reduce the Impact of Inheritance Tax (ITCMD) Amid the Tax Reform Changes

Fernanda Koch — Advogada, Contadora e Especialista em Direito Tributário e Direito Processual Civil, Sorriso, Brasil

3 p.m.

FORUM STAGE

PANEL 16: The New Generation of Agribusiness

MODERATOR Prof. Dr. Kaminsky Mello Cholodovskis — Diretor, FACES, Sorriso, Brasil

SPEAKERS

- Adriane Steinmetz Nelli — Agricultora, Raccolto Gestão, Mineiros, Brasil
- Andréia Barnabé — Diretora Governamental e Institucional, De Olho no Material Escolar, São Paulo, Brasil
- Filipe Masetti — Jornalista e Cavaleiro Brasileiro, O Cavaleiro das Américas, Calgary, Canadá
- Gabriela Rodrigues — Pecuarista, Fazenda Primavera, Potirendaba, Brasil
- Stéfani Anção — Produtora Rural e Fundadora, Associação Damas Da Terra, Nova Mutum, Brasil

3 p.m.

SEMENTES STAGE

Presentation of the Mato Grosso State Forest Fire Combat Operations Plan

ARTISTS

- Coronel BM Flávio Glêdson Vieira Bezerra — Comandante-Geral, Corpo de Bombeiros Militar de Mato Grosso, Cuiabá, Brasil
- Samantha Rondon Gahyva — Advogada e Presidente da Comissão Estadual do Agronegócio da OAB MT, Cuiabá, Brasil

3 p.m.

SENAR STAGE

Booth Interaction

3 p.m.

AGROLIGADAS STAGE

High-Performance Rural Business: Strategy, Governance and Future Vision for Agribusiness

Dra. Elaine Lopes da Silva Stuari — Sócia Fundadora, Escritório Hold Safe — Parceiro da FACES, Sorriso, Brasil

4 p.m.

FORUM STAGE

PANEL 17: The Future of Agribusiness in Brazil and the World

MODERATOR Plinio Nastari — Presidente, DATAGRO, São Paulo, Brasil

SPEAKERS

- Aldo Rebelo — Ministro, Ministério da Defesa e Ministério da Ciência Tecnologia e Inovação, Brasília, Brasil

4 p.m.

SEMENTES STAGE

Northeastern Traditions Center: Quadrilha Junina and Bumba Meu Boi, by the City of Sorriso

5 p.m.

VIP RESTAURANT

VIP Restaurant Closing

5 p.m.

VIP ARENA

VIP Arena Closing

5 p.m.

FORUM STAGE

Closing of Talks

5 p.m.

SEMENTES STAGE

Seeds Stage Closing

5 p.m.

FAIR

Fair Closing

6 p.m.

GATES

Gates Closing

Sunday, July 26th

8 a.m.	FAIR	Gates and Fair Opening
9 a.m.	AGROLIGADAS STAGE	Family Farming: Management, Production and Partnerships for Sustainable Development
	SPEAKERS	- Ana Catarina Tibaldi — Profissional com atuação em iniciativas de educação e valorização do agronegócio, Sorriso, Brasil - Cristina Delicato — Graduada em Relações Públicas, CEO da CAT Sorriso e Vice-Presidente da RTRS, Sorriso, Brasil
9:30 a.m.	SEMENTES STAGE	WAKE UP! The Future Has Already Arrived!
		Dr. Feliciano Lhanos Azuaga — Pesquisador, UNEMAT, Sorriso, Brasil
9:30 a.m.	SENAR STAGE	International Strategies to Organize and Preserve Wealth
		Ester Cella — Advogada Especialista em Planejamento e Proteção Patrimonial Internacional, Sorriso, Brasil
10:30 a.m.	SEMENTES STAGE	From Space to the Field: What Satellites Reveal About Your Land
		Dr. Carlos Silva Jr — Pesquisador, UNEMAT, e CEO, SPECTRAX, Sinop, Brasil
11 a.m.	FAIR	Fire Arena Opening
11 a.m.	SENAR STAGE	Pantanal Food Showcase
11:30 a.m.	SEMENTES STAGE	Biotechnology in Agribusiness: From Gene Editing to the Agriculture of the Future
		Dra. Camila Ronchi Macedo — Docente, FACES, Sorriso, Brasil
11:30 a.m.	VIP ARENA	VIP Arena Opening
11:30 a.m.	VIP RESTAURANT	VIP Restaurant Opening
12:30 p.m.	SEMENTES STAGE	Succession and Legacy Building in Agribusiness
		Dra. Elaine Lopes da Silva Stuani — Sócia Fundadora, Escritório Hold Safe — Parceiro da FACES, Sorriso, Brasil
2 p.m.	SEMENTES STAGE	Claudio Perez & Moisés Performance by the City of Sorriso
2 p.m.	AGROLIGADAS STAGE	Cultural Visit to the Museum with Nelson Bedin
3 p.m.	SEMENTES STAGE	Talk
		T.B.N.
3:30 p.m.	AGROLIGADAS STAGE	Official Closing of the Agroligadas Program at GAFFFF 2026
4 p.m.	SEMENTES STAGE	Dany & Roby Performance by the City of Sorriso
4 p.m.	VIP RESTAURANT	VIP Restaurant Closing
5 p.m.	VIP ARENA	VIP Arena Closing
5 p.m.	SEMENTES STAGE	Seeds Stage Closing
5 p.m.	FAIR	Fair Closing
6 p.m.	GATES	Gates Closing
7 p.m.	FAIR	Fire Arena Closing